



# 2024 Sponsorship Benefit Guide



[www.collinsvilleil.org/parks](http://www.collinsvilleil.org/parks)



[@CityofCollinsvilleParksandRecreation](https://www.facebook.com/CityofCollinsvilleParksandRecreation)



[@CityofCollinsville](https://www.instagram.com/CityofCollinsville)



618-346-7529

# About Parks & Rec

The City of Collinsville Parks and Recreation Department was formed in 2018. Collinsville Parks and Recreation is home to 5 local parks and 4 facilities which include, Willoughby Farm, Collinsville Aqua Park, Activity Center, D.D. Collins House, Woodland Park, Glidden Park, Morris Hills Park, Mutts on Main Dog Park, Schnuck's Park and Collinsville Sports Complex. We are continually working to improve our parks and offer great programs and events for the Collinsville community. Woodland Park, Glidden Park, and Collinsville Sports Complex offer access to athletic fields or courts.



## Collinsville Area Community Foundation

Interested in helping our community projects? Check out the [Collinsville Area Community Foundation website](#) for opportunities to donate to ongoing community projects or specific areas within the Parks and Recreation Department.



# Green Halloween Costume Swap

October 8th-10th, 2024  
Collinsville Activity Center

When you take part in a Halloween costume swap, you are helping reduce waste. Fewer resources are used to make a new product, minimizing packaging of a product, transportation of a product, and it helps you save money! Donate your gently used costumes and get a new costume in return! All donations will receive a voucher to use at our "Halloween Costume Shop" for a new-to-you costume. Costumes vary in size from infant/toddler to adult.

*\*\*1 costume donation = 1 Halloween shop voucher\*\**

*\*\*2 accessory donation items = 1 Halloween shop voucher\*\**

Sponsorships (\$100+). Sponsors logo will be added to event flyer, and include acknowledgement at event and on social media event page.



## 100-150

estimated participants

Any organization interested in sponsoring this event, please contact Kristen Siebert at [ksiebert@collinsvilleil.org](mailto:ksiebert@collinsvilleil.org) or call 618-855-8824.

# Halloween Drive-in Movie

October 10th, 2024  
Collinsville Activity Center

Hop on your broomstick and fly on over to the Collinsville Activity Center for a FREE drive-in viewing of "Ghostbusters: Frozen Empire". We will be showing Ghostbusters on the inflatable BIG screen, drive-in movie style, in the parking lot. Movie will start at dusk (approximately 6:30pm).

Don't forget to pack your snacks and blankets! This event will also coincide with the last day of our Green Halloween Costume Swap, so bring your costumes to swap for new ones!

Presenting Sponsorship (\$500). Sponsors logo will be added to event flyer and website, and include acknowledgement at event and on social media event page.



## 100-150

estimated participants

Any organization interested in sponsoring this event, please contact Kristen Siebert at [ksiebert@collinsvilleil.org](mailto:ksiebert@collinsvilleil.org) or call 618-855-8824.

# Bonfires and Brews

Friday, November 8th, 2024

Willoughby Farm  
6:00pm-9:00pm

Join us at Willoughby Farm for a night of beer tasting, bonfires, and live music.

Participants must be at least 21 years of age to participate and will need to provide proper identification at the event. Additional drinks, water, and soda will be available to purchase.

A Food Truck will be on site for food available to purchase. Drink bar includes alcoholic beverages, hot drinks, water, and soda. Live music and bonfires as well!

**Presenting Sponsor (\$500)** This event sponsorship includes promotion through the Parks and Rec social media and event page, and during the event. Sponsors logos will also be included on event flyer.



Recently renovated Bonfire Pit at Willoughby Farm



# Bonfires and Brews

Collinsville Parks and Recreation



## 250-300

estimated participants

Any organization interested in sponsoring this event, please contact Kristen Siebert at [ksiebert@collinsvilleil.org](mailto:ksiebert@collinsvilleil.org) or call 618-855-8824.

# BONFIRES AND BREWS

Food, beverages,  
& live music!

Collinsville Parks and Recreation

**FRIDAY, NOVEMBER 8TH, 2024**

6:00PM-9:00PM @ WILLOUGHBY FARM



**\$10 PER PERSON**

Register online or call 618-346-7529  
\$15 walk-up entry fee  
(limited capacity)



Old Herald  
Brewery & Distillery

[www.collinsvilleil.org/parks](http://www.collinsvilleil.org/parks)



Thank you to our sponsor!

# Christmas at Collins House & Light Up Parade

Saturday, December 7th, 2024  
Uptown Collinsville

Join us for Collinsville's Annual Christmas at Collins House and Light Up Parade held in Uptown Collinsville! The 7th Annual Christmas at Collins House and Light Up Parade will be Saturday, December 7th, 2024. The Light Up Parade will start at 5:30pm with activities for the family held at the Collins House including a visit with Santa and Mrs. Claus after the parade!

The City of Collinsville is inviting local businesses to support this free community event. Any business supporting the event through sponsorship, donations, or volunteering, will be promoted online and at the event. Uptown Businesses along the Parade route have a special opportunity to participate in the event through a "Window Display Contest" or "Food and Drink Specials" at participating Uptown Restaurants.

For specific information about Uptown Event participation and the Light Up Parade, visit the event webpage.

**5,000-6,500**

Estimated Attendance



All sponsor, participant, and vendor applications can be found at [collinsvilleil.org/lightupparade](http://collinsvilleil.org/lightupparade)

Any questions, please contact the event coordinator Kristen Siebert at [ksiebert@collinsvilleil.org](mailto:ksiebert@collinsvilleil.org)

## EVENT WEBSITE



Accepting applications for Window Display Contest, Uptown Business, and Float Participant applications.

[collinsvilleil.org/lightupparade](http://collinsvilleil.org/lightupparade)

