



## Monument Signs

*Definition: All freestanding signs which are solely supported by one permanent foundation on the ground and not attached to any building, wall, pole, post, or pylon.*

1. Signage shall be supported by a monolithic base constructed with brick as a primary building material.



## Window Signage

*Definition: All signs inside of or attached to the transparent glazed surface (window or door) oriented to the outside of the building.*

1. Permanent window signage may not exceed twenty percent (20%) of the total window area.
2. Temporary window signage may not inhabit more than ten percent (10%) of the total window area.



## A-Frame Signage

*Definition: All temporary signage which is set upon the ground and consists of two sign faces which are hinged at the top and separated at the bottom.*

1. Signage may be placed on the sidewalk only if the business has a current and valid permit issued by the City of Collinsville.
2. Must be placed in a manner that does not encroach on a clear, unobstructed five (5) foot wide walking aisle on the sidewalk.
3. Signage shall not exceed eight (8) square feet of graphic area on either side.
4. Each business shall be limited to the display of one (1) A-Frame / "Sandwich Board" sign in the public right-of-way at any time.

## Planner Contacts

*For any questions regarding signage regulations, please contact us at the following:*

**Caitlin Rice, Senior Planner**  
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# UPTOWN SIGNAGE GUIDELINES

**City of Collinsville**  
*Updated June, 2023*

**Ordinance Number: 23-62**  
**Section: 17.190.040.D.12**

**This pamphlet contains guidelines for new signage in the Uptown Collinsville District beginning in June 2023.**

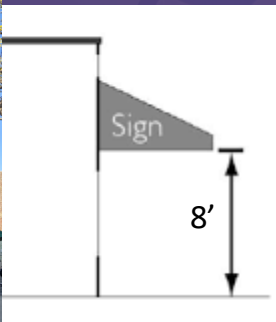
**Note: If a signage type is NOT present in this pamphlet, then it is only permitted as part of a Sign Package application. Please contact a City Planner for more details regarding Sign Packages.**



## General Regulations

*These guidelines apply to all new signage in the Uptown Collinsville District:*

1. All Uptown Signage regulations shall take precedent over general sign code regulations.
2. Sign design and placement shall fit the character of the building and not obscure architectural details.
3. Roof-top signage is prohibited
4. Any exterior light fixtures shall be decorative and shielded to prevent glare.



## Awning Signage

*Definition: All signage which is printed, painted, or placed on awnings*

1. Illuminated / black-lit translucent awnings or translucent letters on opaque backgrounds are prohibited.
2. Lighting for awnings shall be down directed and shielded.



## Pin-Mounted Wall Signs, Mounted Channel Letters and Graphics

*Definition: All signage which consists of individually mounted letters, numbers and / or symbols.*

1. Signage shall not use mirror finishes which may be prone to cause nuisance glare to pedestrians, residents, or traffic.
2. Signage shall not be mounted on a raceway.
3. Signage may be affixed to a board, background, or mounting medium between itself and the adjacent building face.
4. Signage shall be unobtrusive and shall not project more than twelve (12) inches from the building. This calculation shall include any board, background, or mounting medium.



## Projecting / Blade Signage

*Definition: All wall-mounted signs which lay perpendicular to the building surface or which project beyond twelve-inches from the building surface.*

1. Shall not extend above the parapet wall of the storefront or building.
2. Signage must be consistently finished on both sides.
3. Signage must be located above the horizontal expression line that defines the ground floor façade.
4. Maximum area of 36 x 36 inches
5. Maintain a minimum ten (10) feet of vertical clearance between its lowest point and the sidewalk.
6. Must be mounted with a decorative hanger.