



PRIORITIES 2022-24

VISION

Collinsville is a vibrant, growing community known for its small-town sensibility. It is a regional hospitality destination, welcoming, and full of opportunity for all.

MISSION

We provide exceptional municipal services to improve the quality of life in Collinsville through a unique business approach to government that is creative, efficient, and fiscally responsible.

GUIDING PRINCIPLES

Integrity. We are not your typical government. We learn from other public and private organizations to find resourceful and innovative ways of doing things.

Teamwork. We support each other, we inspire each other, and we encourage each other to take measured risks to improve our work.

Professional. We are experts and we offer excellent customer service. Our highly qualified staff bring expertise to their work as well as a conscientious and courteous approach.

Integrity. We are honest, fair, and accountable.

Transparent. We share information proactively to build understanding and trust.

Sustainability. We think long-term with an awareness of the financial, social, economic, and environmental impacts of our actions.

Leadership. We empower our employees. Employees at all levels are empowered to solve problems. Everyone leads no matter their role.

Stewardship. We are careful and responsible managers of the resources entrusted to us.

GOALS AND STRATEGIES

GOAL 1

Preserve and improve existing neighborhoods.

- Ensure neighborhoods and amenities are connected and accessible (walkable & bikeable)
- Increase effectiveness of code enforcement in neighborhoods
- Share information regarding implementation of occupancy program so the public and elected officials understand the program's effectiveness
- Update the Comprehensive Plan
- Rewrite zoning ordinance to make more contemporary, effective, and efficient
- Implement a neighborhood program which evaluates the needs of neighborhoods
- Create a plan for neighborhood improvements

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GOAL 2

Maintain existing housing and attract new high-quality housing.

- Continue working with the Residential Development Task Force to understand and encourage developer interest in residential development
- Ensure an efficient and responsive development process

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GOAL 3

Encourage tourism and economic development opportunities in order to generate revenue for City services and bring more goods and services to Collinsville residents.

- Develop an economic development plan/marketing plan
- Attract and expand more sports tourism opportunities
- Revisit GCC Master Plan (2018) and determine post-pandemic priorities
- Ensure proactive code enforcement of commercial areas
- Develop and establish measurable performance goals and key performance indicators for economic development

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GOAL 4

Invest in public utilities and local streets, sidewalks, walkways and bikeways, and public facilities to support the local economy and attract development.

- Expand the capital improvement plan to one that is longer in duration (6-10 years) and develop methodology for determining priorities
- Secure financing for new public works facility and start construction
- Automate the wastewater treatment plant to increase efficiencies, lower costs, and reduce work hours
- Secure grants and other funding to provide sewer service to more areas
- Create inventory and plan for annexing unincorporated areas that are existing pockets or located in fringe areas
- Integrate smart meters for enhanced customer service and time sensitive utility billing
- Seek opportunities to unite the east and west sides of Main Street across SR 159/Vandalia in the Uptown
- Evaluate and improve work spaces to meet current service delivery needs

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GOAL 5

Provide parks and parks facilities that offer opportunities for active and passive recreation to enhance the quality of life in Collinsville.

- Build a central event building in Uptown Collinsville
- Complete the pavilion rehabilitation project in Woodland Park
- Increase Park programming opportunities
- Replace the condemned Parks maintenance building in Woodland Park
- Improve the waterways in the parks as an asset in a sustainable manner
- Embrace the integration of food trucks into the parks
- Create a food truck event park
- Complete the Trails Plan
- Continue to improve WIFI access in the Parks and facilities
- Enhance safety and the feeling of safety in parks through real-time monitoring of park activity through security cameras

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GOAL 6

Keep Collinsville safe and improve the perception of public safety in the community.

- Update the Public Safety communications strategy
- Evaluate whether a central Public Safety facility with a joint dispatch facility would benefit both fire and police services
- Acquire and implement body cameras for police officers
- Plan for succession of top-level positions in the Police and Fire Departments
- Enhance and expand partnerships with schools, businesses, and residents
- Implement Fire Master Plan with specific focus on facilities and traffic pre-emption systems
- Ensure the City functions as the regional leader for Public Safety training

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GOAL 7

Support excellent municipal services.

- Provide professional management of municipal finances
- Build relationships through open and honest communications
- Attract and retain a skilled workforce
- Utilize customer-centered and secure information technology to enhance City services
- Serve as a community leader in sustainable business practices
- Deliver superior customer service

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