

PLAN-19-01

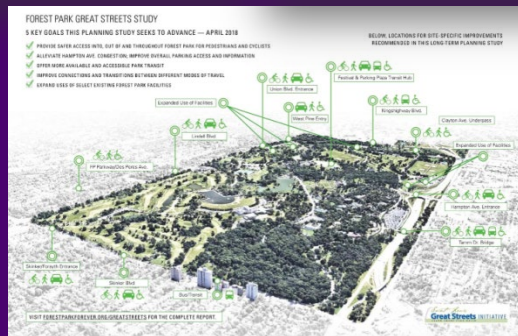
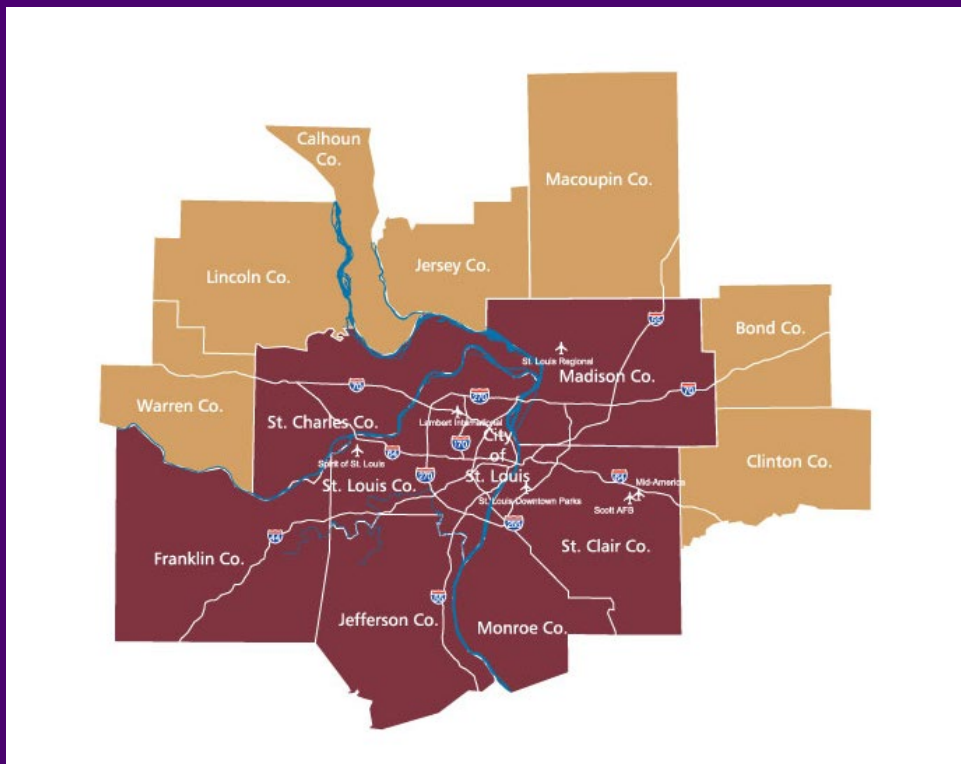
# St. Louis Road and Collinsville Road Great Streets Initiative Plan



FARR ASSOCIATES



- Who We Are
- What We Do
- Where We Are



# WHAT ARE “GREAT STREETS”?

	<i>Great Streets</i>
Are great places	Streets are public space. They should be engaging.
Integrate land use and transportation planning	Start with the desired vision for the place, then development a transportation network to support it. The two are entirely linked. When addressing either, consider the other.
Accommodate all users and all modes	A range of people use a given roadway. Balance transit, pedestrian, cyclist, and driver priority to fit the need.
Are economically vibrant	A healthy local economy attracts investment and lasting stewardship. It also supports adjacent neighborhoods.
Are environmentally responsible	An attractive refreshing environment working in concert with natural systems is lasting and reflects local identity.
Rely on current thinking	Great Streets review others' efforts and lessons learned, adapting, where appropriate, successful ideas.
Develop collaboratively	Bring a range of technical abilities to the table and efficiently combine it with local knowledge from the community.

# Existing St. Louis & Collinsville Road Corridor

St. Louis Road

Uptown to Hwy 157

Collinsville Road

Fairmount Race Track  
to Cahokia Mounds

Collinsville Road

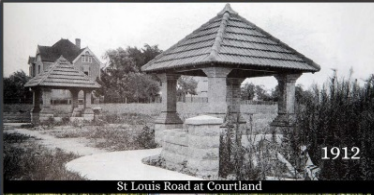
Hwy 157  
to Fairmount Race Track



- Attracts regional tourist
- Limited pedestrian connectivity
- No Bike/PED infrastructure
- Limited Way-Finding
- Lack unified sense of place and community character

- SW Corridor TIF District
- SW Corridor Business District
- MCT Bus Route #18
- Limited pedestrian connectivity
- Point of Entry lacks identity
- Attracts regional tourist
- No Bike/PED infrastructure
- Limited Way-Finding
- Lack unified sense of place and community character

- TIF District #1
- SW Corridor TIF District
- SW Corridor Business District
- Lacks safe route to school
- MCT Bus Route #18
- Limited pedestrian connectivity
- No Bike/PED infrastructure
- Limited Way-Finding
- Lack unified sense of place and community character



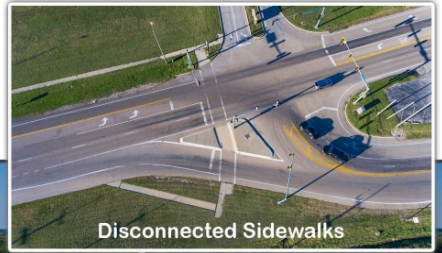
## Historic Corridor

- Mixed Use: resilient residential neighborhoods & local shops
- Limited pedestrian connectivity
- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Bike/PED infrastructure: lanes, paths, trails, and amenities
- Enhance existing pedestrian infrastructure
- Green infrastructure
- Enhanced Public space and Green space: Public Art and Amenities
- Bury existing utilities



### Existing Issues

- Auto-Oriented corridor
- Limited pedestrian connectivity
- Lack safe routes to school
- Lack local identity and character



Collinsville Middle School

- ### Recreational Destinations
- ↳ Jaycee Sport Complex
  - ↳ Fairmont Park Race Track
  - ↳ Cahokia Mounds



## Economic Corridor

- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Establish safe routes to school
- Enhance existing pedestrian infrastructure
- Install bike lanes and walking paths
- TIF & Business District Incentives
- Attract new & synergistic developments
- Enhance Public space and Green space
- Public Art
- Enhanced way-finding
- Green infrastructure
- New Bike/PED paths, trails, and amenities
- Possible traffic calming
- Bury existing utilities

## Transportation Corridor

- Signage, landscaping & public art
- Easy access to I-255 & I-55/I-70
- Proximity to downtown St. Louis



- Well designed transit stops
- Enhance existing pedestrian infrastructure
- Install bike lanes and walking paths
- Green infrastructure



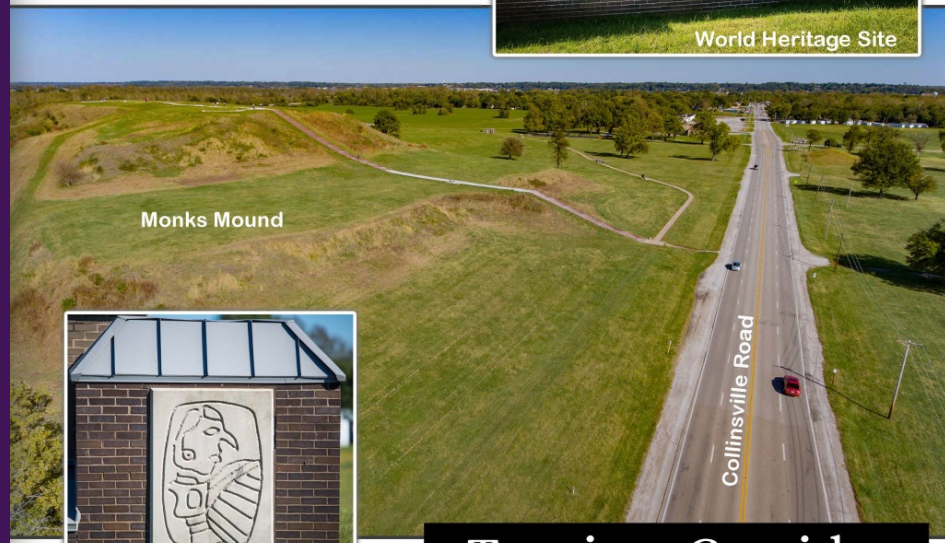
- Welcoming & recognizable point of entry



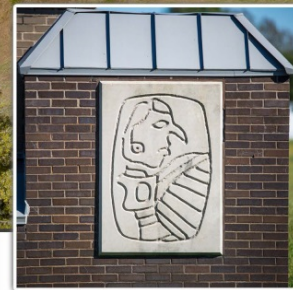
- Limited pedestrian access & connectivity
- Over 300,000 annual visits
- Connect to existing bike trails & paths
- Preserving & enhancing local character
- Drives regional tourism



World Heritage Site



Monks Mound



## Tourism Corridor

- Extend Uptown Streetscape Improvements (pedestrian-scale improvements)
- Enhance existing pedestrian infrastructure
- Install Bike/PED lanes, paths, trails, & amenities
- Create direct connection to Uptown
- Possible traffic calming
- Public Art
- Enhanced way-finding
- Green infrastructure
- Enhance Public space & Green space

# Future - St. Louis & Collinsville Road Corridor

## St. Louis Road

Uptown to Hwy 157

## Collinsville Road

Fairmount Race Track  
to Cahokia Mounds

## Collinsville Road

Hwy 157  
to Fairmount Race Track



- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities

- Regional Hub for economic development
- I-255 entry signage & landscaping
- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities

- Attract new neighborhood shops
- Establish Safe routes to school
- New Bike/PED paths, trails & amenities
- Enhanced Way-finding
- Potential Traffic calming
- Enhanced public space & green space
- Green Infrastructure
- Extend Uptown Streetscape
- Opportunity for underground Utilities

# Project Timeline

**October  
2017**

**Application  
Submitted**

**December  
2017**

**Grant Award**

- \$75,000 to support planning efforts

**January – May 2018**

**RFP Stage**

- Environmental  
*The i5Group*
- Market Analysis  
*Develop Strategies*
- Transportation  
*CBB Transportation Engineers & Planners*
- Urban Design  
*Farr Associates*



# Project Timeline

## January 2019

### Corridor Site Tour

- City of Collinsville
- East-West Gateway
- Consultant Team
- Madison County
- IDOT

### Kick-off Meetings

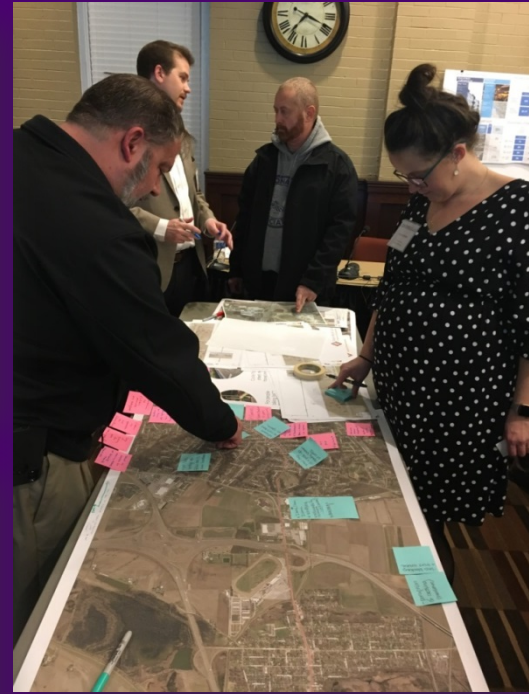
- Meet & Greet
- Business Visits
- Lunch Meeting
- Key Stakeholder Interviews

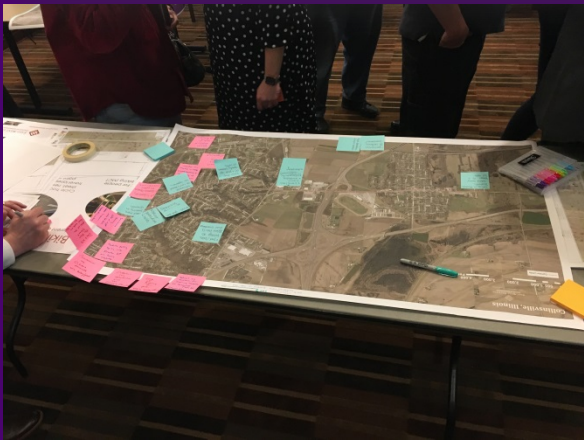
### Community Engagement

- Online Survey
- Neighborhood Canvassing
- Key Stakeholder Interviews
- Focus Groups
- Site Visits
- Interactive Public Workshops
- Planning & Design Sessions









# Project Timeline

February – April 2019

## Consultant White Papers

- Environmental  
*The i5Group*
- Market Analysis  
*Develop Strategies*
- Transportation  
*CBB Transportation Engineers & Planners*
- Urban Design  
*Farr Associates*

May – September 2019

## Draft Plan





*Saint Louis*  
**Great Streets INITIATIVE**

LEARN · SHARE · PLAN · BUILD







*Saint Louis*  
**Great Streets INITIATIVE**  
LEARN · SHARE · PLAN · BUILD







# SCHEDULE OF PLAN REVIEW

9/12

- Public Hearing – Planning Commission

9/12 –  
10/10

- Public Comment Period

9/23

- Discussion – City Council  
*\*Presentation by East-West Gateway*

10/10

- Public Hearing – Planning Commission

10/14

- Adoption – City Council

# View the Plan on the City's Website!

- Community Development
  - Applications and Forms
  - + Building Permits and Inspections
  - + Code Enforcement Division
  - Planning and Zoning Division
    - Development Assistance Team
    - Comprehensive Plan
    - Great Streets Initiative Plan
  - + Residential Revitalization Programs
- Community Development Contacts
- Municipal Codes
- ADA Transition Plan

Departments » Community Development » Planning and Zoning Division »

## St. Louis Road - Collinsville Road Great Streets Initiative Plan

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